

19th INTERNATIONAL BUSAN CONTENT MARKET 부산콘텐츠마켓

Recruitment Notice for International University Student Ambassadors

“Busan Contents Market is now accepting applications for domestic and international student ambassadors to promote K-content.”

1 Event Overview

Event	Busan Content Market2025 (BCM2025)
Date	May 28 (Wed) - May 30 (Fri), 2025 (3 days)
Venue	Busan Exhibition and Convention Center (BEXCO)
Programs	BCM Market / BCM Funding / BCM Conference / BCM Academy BCM Networking / Accompanying event ect.

2 Application and Recruitment

Applicants	Any domestic or international College student interested in the Busan Content Market and the media content industry(including graduate students)
Recruitment Period	2025. 4. 14. (Mon) - 5. 16. (Fri)
Number of Selected Participants	00 individuals (Based on country-wise participant numbers)
How to Apply	Submit the application form (kgjfy@foryoucom.com) *Download the application form Go to the BCM website → Notice Board →“BCM2025 International Student Ambassador Application Guide” → Download the attached application form.

3 Activities

Online Promotion (2025. 5. 20. (Tue) - 5. 30. (Fri))

Act as an online ambassador by promoting BCM2025 through posts on BCM’s official social media channels and your personal social media, including card news images before the event and photos taken on-site.

Attend the event (2025. 5. 28. (Wed) - 5. 30. (Fri))

Programs to Attend On-site at BEXCO, Busan During BCM 2025
-Including B2B programs such as BCM Market, BCM Funding, and BCM Conference, CANNESERIES x BUSAN ect.

Benefits

- Accommodation during the event (2 nights, or 3 nights for orientation participants) and transportation expenses(round-trip fare based on standard class for KTX/SRT/bus) will be provided only to participants from outside Busan and Gyeongnam regions.
- Commemorative gifts and a certificate of completion will be provided after the event. Official documents requesting school cooperation (for prior approval) will be available.